



Luxury Event Planning & Design Studio

# Vendor Informational Package

## The Event Loft Elite Membership

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### The Event Loft Elite

#### Members shall...

- Serve the client's needs first and foremost.
- Create a unique and personal experience for the client.
- Acknowledge and immediately resolve problems.
- Promptly respond to all event inquiries.
- Strive to maintain friendly vendor relationships within the group and the industry.
- In NO way misrepresent the Event Loft.
- ALWAYS provide quality service.

The Event Loft Elite is a collective of the most trusted and talented wedding and event professionals in Atlanta. Every professional is carefully chosen based on their quality of work, reputation, professionalism, commitment to their craft, and unparalleled customer service.

The Event Loft Elite is more than just a group of event professionals – it's a culture of like-minded professionals whose main objective is to positively affect the lives of those we serve.

Thus the mission of the Event Loft Elite is to create a unique culture for event professionals in which empowerment, entrepreneurship, quality, and service defines our values; and in turn help create a unique and personal experience for the client.



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# Vendor Categories

Limited Spots per Category

## Preferred Vendor

\$350/mo - Minimum 6 month agreement

\$275/mo - 12 month agreement

- Professional meeting space
- Online appointment scheduler
- Leads generated by the studio
- Advertisement of your business on the Event Loft's website
- Social media vendor spotlight
- Marketing material included in informational package provided to potential clients
- In-studio product/service display
- Exclusive mixers, bridal shows, workshops, etc. to showcase business
- Featured blog posts
- Rights to coveted "Event Loft Elite" badge to display on website
- Discounted rate on Event Loft rental

## Associate Vendor

\$275/mo - Minimum 6 month agreement

\$200/mo - 12 month agreement

- Professional meeting space
- Online appointment scheduler

Thank you for your interest in joining the Event Loft and calling it your company's home. We are looking forward to the collaboration and together, revolutionizing the wedding and event industry South of Atlanta and beyond.

Kind regards,  
The Event Loft Management